

“Never doubt that a small group of thoughtful, caring, committed people can change the world; indeed, it is the only thing that ever has.”

- Margaret Mead



The ESA Foundation’s “Scholarship Brochure” series honors those who have provided, or are honored by an endowed scholarship. This series provides a link between the student recipients and this prestigious group – who are committed to positive change for the world.

The ESA Foundation is a 501(c)3 public foundation established in 1970 and recognized by the Internal Revenue Service as an organization exclusively for charitable and educational purposes. It is a non-profit and tax-exempt organization pledged to the development of philanthropic activities of volunteers, providing assistance to established programs that serve human needs. The ESA Foundation envisions a future world community working together to assist those in need, educating those who seek to learn, and assisting those who strive to improve the quality of their lives or the lives of others.

[ESA International is an organization founded in 1929 and is a premier leadership and service organization bringing volunteers together to pursue programs and projects that make a positive difference to the world community. It is dedicated to developing confidence, competence, and career opportunities for the members. ESA promotes education, service, and association through programs focused on personal development and leadership training.]

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ESA Foundation

***“Serving the World Community
... Because We Care”***

**JUANITA CARTER ADAMS /
FLORIDA STATE COUNCIL**

ENDOWED SCHOLARSHIP



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ENDOWED SCHOLARSHIP**

Judging Criteria “A” – (100 points)

Weighted evenly to Financial need
and Scholastic Ability.

10 pts – Character

20 pts – Leadership

10 pts – Service

30 pts – Financial Need

30 pts – Scholastic Ability

Juanita’s membership in ESA began in Florida. Mr. James Carter, Juanita’s brother, made contact with the Florida State Council when Juanita, an ESA International member, died. He wanted to honor his sister’s memory with an endowed scholarship in her name with \$2,500. Mr. Carter was proud of his sister, Juanita, and her affiliation with ESA International and its good work.

The Florida State Council of ESA agreed to fund the other \$ 2,500 to fully endow the scholarship with the ESA Foundation. Mr. Carter and the Florida State Council agreed the scholarship would be awarded in alternate years to a North Carolina resident (Juanita Adam’s place of resident at the time of her death) and a Florida resident.

Mr. James Carter and the Florida State Council of ESA International established the Juanita Carter Adams / Florida State Council Endowed Scholarship in 1988. The scholarship was first awarded in 1988 to a Greensboro, North Carolina student, Elizabeth A. Cassada. In 1989, it was awarded to a Florida student, Rebecca Kathleen Stormant. The scholarship alternates each year between a Greensboro, North Carolina student and a Florida student with any major.

After Mr. Carter’s death, his wife Jassamine replaced his efforts in regard to the endowment. Both Mr. Carter and his wife have passed away leaving the Florida State Council of ESA as the sole contact for the endowment. This endowment continues to alternate between North Carolina and Florida residents as originally established.

The Florida State Council state project is their scholarship endowments through the ESA Foundation. The Council has established and/or supports many endowments, such as:

Zeta Jones Haldin Memorial Scholarship; Frances Shugart Endowed Scholarship; Martha Stickland Scholarship Endowment; Betty Sanders Scholarship Endowment; Rosemary Stormant Memorial Scholarship; and the Juanita Carter Adams / Florida State Council Endowment.

The Florida State Council has been a long-time supporter of the ESA Foundation and its work.

The ESA Foundation Scholarship program began in 1977. Over 100 scholarships are awarded annually to students across the United States and Internationally who meet the criteria of the individual endowment scholarships.

The Scholarship program operates through volunteer services with the exception of the audit performed by Sample & Bailey CPA, PC, Ft. Collins, Colorado.

Applications are reviewed and processed by the State Counselor and a Regional Scholarship Committee, with a final review by the Scholarship Coordinators who submit them for final judging to judges throughout the United States who are selected from education and business professionals, who are not members of the ESA Foundation.