

ESA Foundation
*“Serving the World Community...Because
We Care”*

**2008 – 2009 State of the Foundation
Chairman’s Report – Jan Jones**

Although the ESA Foundation, as many others who invested in the stock market, did not show a positive investment gain during the 2008-09 year, it did make positive gains in many other areas. The ESA Foundation Board of Directors thanks the membership for helping to make those gains possible.

At the 2009 Foundation Forum in San Antonio, Texas, information obtained from members at the 2008 Forum served as the bases for the presentations. Attendees were given the opportunity to interact with the presenters and to learn more about *their* Foundation. The Board encourages the membership to continue asking questions, making comments and presenting ideas to the directors. **Communication** will continue to be our key to success for the ESA Foundation.

Total Assets

As of May 31, 2009, the total assets of the ESA Foundation were \$2,462,956.92; total liabilities were \$157,328.00 (scholarships to be paid directly to the schools in August, 2009). A complete copy of the Sample and Bailey audit is on file at the ESAF Headquarters and is available on line at www.esaintl.com/esaf.

Investments

The ESA Foundation experienced a negative 17.75% return on investments this year. However, the Endowment/Scholarship Program continues to grow. The Board did listen to presentations by representatives from the Ken Fisher Investment Group and the Capital Investment Group at its Mid Year meeting. Directors concluded that the Foundation’s

investments were being managed well and would continue to be managed by the Capital Investment Group. To insure the growth of the Foundation and to make a difference in the future, the membership is urged to remember the ESA Foundation when doing Estate Planning.

Membership

As of May 31, 2009, the ESA Foundation membership totaled 1586. This total includes individual, chapter, council (city, state and regional), business, and non-ESA members.

LIFE Active Memberships

A goal of thirteen new LIFE Active Members was set for this year, and the Directors were not disappointed. During the 2008-09 fiscal year there were 14 full plus 2 partial new LIFE members, bringing the total to 192. The new LIFE Active Members are: Priscilla Drummond and Debra Hughes, Oklahoma; Pat Bernhardt, Colorado; Bessie Pollak and Leo Pollak, New Mexico; Janice Doody and Amelia Kikos, Virginia; Frances Jones, Zell Cain and Cindy Mayfield, Texas; Michelle Huber, South Dakota; Betty McConnel, California; Kansas Lamplighters, Kansas; Paula Miller, Missouri.

LIFE Grant

There were 33 applications received for LIFE Grants this year. Of these applicants, the following were awarded grants: Brian Morrison, Rhode Island; Tolu Omokehinde, Maryland; Sue Ann Bousquet, Florida; Jose Juan Garcia Alfaro, Mexico; La Shawn Dixon, New York; Rachelle Ann Seliga, California. These grants are made available through interest earned from the LIFE Active Membership dues and are awarded primarily according to financial need. The grant fund was increased additionally this year by monies received through the Mary Louise Smith bequest.

ADAPT/S.O.S. (Sharpening Our Skills) Grant

This grant may be awarded to teachers for training in the Lindamood Bell Workshop, which emphasizes treatment of reading and speech disorders, or to teachers or individuals to receive extra training in: 1) Reading/Language Arts/Communications or related communication skills, 2) Utilization of auditory skills for the improvement of reading and speaking skills. The goal of the grant is to aid the improvement of self or others through training in communication skills. Funds for the grant are provided strictly through donations. This grant also received funding from the Mary Louise Smith bequest this year.

AWARDS

Plateaus of Achievement

Plateaus of Achievement awards are presented to individual members and to chapter, city, state and regional councils for their contributions to all aspects of the ESA Foundation programs. One hundred forty-one certificates were received by the State Counselors at their workshop. They, in turn, will present those certificates at their state meetings. The new levels of achievement were utilized for the first time this year, and already the Tanzinite (\$300,000 - \$499,999) level has been achieved by a State Council. Wow! Foundation members are really special people!

Robert and Dixie Palmer Recognition Award

This program is designed to honor men and women who are interested in assuring the future of the ESA Foundation through financial support (\$1000). No awards were presented this year.

Stewardship Award

This program is designed to honor men and women who are interested in assuring the

future of the ESA Foundation through financial support of \$500. No awards were presented this year.

Humanitarian Award

The ESA Foundation Humanitarian Award was established in 1998 to recognize individuals who are devoted to promoting the welfare of humanity by perfecting the nature of mankind, aiding those less fortunate, and eliminating the suffering and pain of others. Recipients of this award this year were Jim and Annette Brown of Noble, Oklahoma. They were nominated by the Delta Kappa Chapter of ESA in Norman, Oklahoma.

PROGRAMS

Planned Giving Program “Celebrating the Difference You Make”

The ESA Foundation Planned Giving Program is designed to build the assets of the Foundation over the long term and to serve the goals on which the Foundation was formed. Funds from estates, bequests, wills, memorials, charitable trusts, stocks and insurance programs are a few of the vehicles to increase the trust funds and secure the future of the Foundation. Generating an awareness of the ESA Foundation and the charitable opportunities available to help support the Foundation, now and in the future, is major objective of this program. Each year the Board of Directors acknowledges those people who have made the ESA Foundation part of their estate planning. We appreciate the foresight and generosity of the following people: Westall and Jeanne Harmon, Frank and Anne Langenfeld, “Doc” and Cathy Holsted, Hazel Knapp, Ardyce Moore, Frances Shugart, Earl and Lois Printz, Dorothy Drumm, Judy Lester, Joe and Lola Jaegers, Maxine Wirth, Diane Liebow, Karen Nix, Mary Parr, Jay and Sue Peckham, Joan Grefer-Peddicord, Dorothy Vanek, Virginia Claggett, Donna Ort, Linda Voss, Judith York, Velva Yeomans, Barbara Price,

Carol Haas, Wilbur Gibson, Mary Louise Smith, Betty Sanders, Lurene Connor, Frank Ellsworth, Kathy Loyd, Jeanne Meyer, Barbara Wilsterman, Rosalee Echele, Carol Murphy, Mary Hill, Anne Penland, Raymona Paine, Vivian Gibson. The Board produced 300 bookmarks for attendees at the IC Convention/ESA Foundation Annual Meeting, in honor of Mary Louise Smith for the legacy received from her estate this year. She, and all of the people listed, have truly taken a major step in changing the lives of others with their planned gifts.

Endowments/Scholarship Program

The Endowment/Scholarship Program was established to accommodate those interested in furthering the goals of the ESA Foundation. To establish a scholarship endowment, a minimum of \$100 is needed. A \$5000 minimum is necessary for the endowment to become fully endowed. These monies become part of a restricted fund which earns interest which, when it has accumulated above the endowed \$5000, may be awarded as a scholarship. Through a budgetary spending policy, the ESA Foundation Board of Director combined with directives from the donors, designate the amount to be allotted to any given scholarship.

The following endowments were established since July of 2008 through July 1, 2009: E.C. Paine, Jr., Shalvay Family, Polk/Price, Andy Davis Memorial, Wilbur and Vivian Gibson Family, Bernhardt Family, Kathy Quadrato, Barbara and Clayton Campbell, Mary Louise Smith. Endowments that became fully endowed were: Bernhardt Family, James and Betty Hartung, Kathy Quadrato, Mary Louise Smith.

Chairman of the Scholarship Processing Team for this year was Kathy Loyd. This team was composed of State Counselors, Regional Counselors, Coordinators (people responsible for obtaining judges), and Judges. From October through May, these individuals processed 6,650 applications, 5,914 of which

went on to be judged. There were 152 scholarships awarded for a total of \$157,328. Scholarship winners were published in the Spring Issue of the ESA Foundation Membership Newsletter.

Turn - Around Fund Program

An internally-funded grant program, the Turn-Around Fund may be used by the ESA Foundation's membership – individuals, chapter, district, regional, state, IC Council, or outside entities by following the 501(c)3 guidelines.

This year the designated contributions to the Turn-Around Fund totaled \$468,632, down again from the previous two years. The total for 2008 was \$692,149; for 2007, \$1,623,418. ESA Foundation members are encouraged to utilize this program more in the future.

Turn-Around request checks must be written for a minimum amount of \$25 and made payable to the ESA Foundation. With the check should be a directive as to which 501(c)3 charity/organization is to receive the money. The check should also be accompanied by that groups' IRS Determination or Exemption Letter unless it is already listed on the ESA Foundation website.

In accordance with a policy adopted by the ESA Foundation Board of Directors, all checks not cashed within 120 days will be considered a donation to the ESA Foundation general fund. A service fee will be deducted from the amount of any check that must be re-written.

Program Development

One new brochure, "Flying Solo", was made available this year. Continuation of the development of future brochures is planned. The Board also continues to encourage the membership to become involved by submitting suggestions for possible topics.

FUND RAISING PROGRAMS

Three fund raising programs are sponsored by the ESA Foundation. These continue to be successful because of the continued support and generosity of members, friends and businesses.

Combined Federal Campaign - #10031 (CFC)

The CFC is an annual, one-time campaign authorized by the Congress for on-site solicitation of federal employees for charitable contributions through payroll deductions. Donations to the ESA Foundation Campaign (#10031) amounted to \$3,000.88 this fiscal year. The ESA Foundation is approved, with the same number, for the 2009-2010 campaign.

Fantasy Event

This year's Fantasy Event was promoted in the spring of 2009. Educational opportunities, programs, and services benefit from the donations to the Fantasy Event. This year the "Garden Party" brought a profit of \$3,838.36. We thank you if you participated in this event and hope that you were able to enjoy your wildflowers.

Event at the IC Convention (Casino Night)

This year's Casino Night in San Antonio, Texas, was, as always, highly successful. Headed by Rosalee Echele, with the support of MANY volunteer workers provided an evening of games, silent and oral auctions and state basket auctions. Profits from the Casino Night Event were \$8500.

An addition to this year's event was the merchandise/information/dues area, under the guidance of Director Flora Burns. This, too, was successful and will be continued in the future. To all supporters who donated money, auction items and their personal time for this event, we say a huge "THANK YOU".

ESA Foundation Website www.esaintl.com/esaf

The ESA Foundation website continues to be maintained, updated and enhanced by Rosalee Echele. The site provides the ESA Foundation with a vehicle by which to assist the local and the world community. The Foundation By-Laws, current ESAF Member Newsletter, forms needed for making contributions, for applying for Grants and Scholarships, and much more can be located on the website. Visitors to the site can also use the site's on-line services to join the Foundation, pay annual dues, and make donations to endowments, grants, the general fund and to utilize the Turn-Around fund. And...the donor/purchaser can use a credit card for all donations and purchases from the ESA Foundation. You are urged to check it out.

Leadership

At the close of the 2009 IC Convention Kendra Sabol, Lynn Hughes and Jan Jones completed their present terms as elected ESA Foundation Board Members. Kendra and Lynn had served two consecutive 3-year terms. Jan had completed her first 3-year term. The Foundation was well served by these individuals. We thank Kendra, Lynn and Jan for their dedication and service to the ESA Foundation.

Serving as Chairman of the ESA Foundation Board has been a rewarding and enlightening experience. I appreciate the support that I have received during this past year and look forward to the 2009 – 2010 year as I begin a second term as an ESAF Board member and a second year as Chairman of the Board.

Janet Jones